



UNITED NATIONS NATIONS UNIES

UN IN ACTION

Release Date: July 2013

Programme: 1397

Length: 3'22"

Languages: Arabic, Chinese, English, French, Spanish, Russian

MALALA DAY: AN EDUCATION FOR ALL CHILDREN

VIDEO

EXT. SHOTS UN

ARCHIVAL FOOTAGE MALALA
BEING TAKEN TO HOSPITAL

SG ON CAMERA

PHOTO OPPORTUNITY WITH SG
AND MALALA

AUDIO

NARRATION:

United Nations Headquarters, New York.. (3)

Hundreds gathered to hear the voice of Malala
Yousafzai. (4)

Malala survived a near-fatal shooting by Taliban
militants in Pakistan. (4)

But instead of silencing her, this horrific act made her
more determined to speak out for the rights of girls to
go to school. She was commended for her courage by
UN Secretary-General Ban ki-Moon. (11)

SG BAN KI-MOON: (In English) M

"I urge you to keep speaking out, keep raising the
pressure, keep making a difference, and together let
us follow the lead of this brave young girl Malala."
(14.5)

NARRATION:

The United Nations declared her birthday, July 12th as
Malala Day, reaffirming its commitment to changing

attitudes towards childrens' education. (8)

Special Envoy for Global Education Gordon Brown: (3)

GORDON BROWN: (In English) M

GORDON BROWN ON CAMERA

"Let me repeat the words, the words the Taliban never wanted her to hear. Happy 16th birthday, Malala!" (8.5)

MALALA: (In English) F

MALALA ON CAMERA

"Malala day is not my day. Today is the day of every woman, every boy, and every girl, who have raised their voice for their rights." (18)

AQSA WALKING WITH BROTHER,
LOOKING AT RUBBLE

Girls like Aqsa Rehman, whose home was destroyed by flooding. (4.5)

AQSA ON CAMERA

When the devastation prevented her from returning to school, she too spoke out to fight for her education: (6.5)

BIB HANGING CLOTHES ON LINE

AQSA REHMAN: (In Punjabi) F

"We will come to school, even if we have to struggle for it. We will help our people by replacing everything they have lost in the floods." (12)

BIB ON CAMERA

Bib Rehman, Aqsa's aunt, believes that educating the younger generation is the only way to a better future. (6)

B-ROLL SHOTS OF PAKISTAN,
WOMEN, GIRLS

BIB: (In Punjabi) F

"We are educating our children to get rid of poverty. We hardly have enough to eat or feed the children. But we are still educating them so that they become better people." (11)

CLASSES

According to UNICEF, some 57 million children of primary-school age worldwide are not in school, and more than half of them are girls. (8.5)

MALALA ON CAMERA

Factors such as poverty, natural disasters, the prevalence of early marriage, and cultural and extremist attitudes mean that many girls will face severe obstacles in getting an education. (12)

UN LOGO

MALALA: (In English) F

“Let us pick up our books and our pens. They are our most powerful weapons. One child, one teacher, one book, and one pen can change the world.” (18)

This report was produced by Grace Barrett for the United Nations. (4.5)