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ARGENTINA: HOME OF MALBEC WINES

VIDEO

DRONE SHOTS OF VINEYARDS
ANDES MOUNTAIN RANGE
MENDOZA
DOMINIO DEL PLATA

MALBEC VINEYARDS
WINE BOTTLES/CELLAR

SUSANA BALBO, ENOLOGIST,
ON-CAMERA

SUSANA TRYING GRAPES
SUPERVISING WORK ON
PLANTATION

AUDIO

NARRATION

Sitting at the foot of the Andes Mountains in the western part of Argentina, the vineyards of Mendoza province produce some 70 percent of the country's wines – a multi-million dollar industry representing 1.3% of the country's gross domestic product. (18)

It's especially famous for Malbec blends which originated in France. (5)

SUSANA BALBO: (In Spanish) F

"It's a variety that develops so much better here than in any other place. This wine has gained worldwide acceptance." (10)

NARRATION

An enologist, Susana Balbo was the first woman in Argentina to enter the world of wine. She founded Dominio del Plata in Lujan de Cuyo, Mendoza, in 1999. (13)

It's a business opportunity that she stumbled

upon by chance. (4)

SUSANA ON-CAMERA
MORE SHOTS OF SUSANA
DISCUSSING BUSINESS AT
THE BODEGA

SUSANA BALBO: (In Spanish) F

"I wanted to study Nuclear Engineering but my parents refused to let me travel to a different city to study. So I studied Enology for the first three years and planned to switch to engineering later. But, I fell in love with the world of wine and enology. I was really the first woman who obtained that diploma but was followed by many others." (31)

NARRATION

Not only did Susana pave the way for other female entrepreneurs, she's also showing them how to run high quality businesses. (9)

SUSANA WALKING THROUGH
VINEYARDS

SUSANA BALBO: (In Spanish) F

"Quality is not negotiable in my company. So I looked for someone who has a degree in bromatology, in quality control. Carina has that degree." (15)

SUSANA ON-CAMERA

CARINA SORTING GRAPES

CARINA: (In Spanish) F

"It was an idea, simply an idea of doing things right. In my area of work I like the challenge and I must always be trying to improve, and always seeking, in small ways, how to improve." (19)

CARINA ON-CAMERA

NARRATION

But the brunt of climate change may have an impact on water supplies in Mendoza because of melting glaciers and less snow capped

GENERAL VIEW OF VINEYARD

GRAPES

mountains, putting pressure on wineries. (11)

Eduardo Sosa is Head of Land Management in Mendoza. (4)

EDUARDO SOSA ON-CAMERA

EDUARDO SOSA: (In Spanish) M
“The most visible reflection is the receding glaciers. In Mendoza all of our agricultural productivity depends on artificial irrigation system. A year with scarce snow precipitation complicates the situation.” (20)

VINEYARDS

CLOSE-UP OF GRAPES

NARRATION

To mitigate fluctuations in water reserves because of less snow and melting glaciers, vineyard owners introduced new methods to save this precious commodity. (10)

SUSANA ON-CAMERA

SUSANA BALBO: (In Spanish) F
“The adjustment to the lack of this resource is something that we owe to our children. So we looked into a different method of irrigation- drip irrigation- which delivers just the right amount of water that the plants need without wasting water.” (14)

NARRATION

A better alternative for grapes since they thrive well in drier conditions. (5)

ALEJANDRO WORKING WITH SILVIO

Alejandro Eaton manages the vineyards at Dominio del Plata. He takes nothing for granted and is always prepared for the unexpected switch in temperature. (10)

ALEJANDRO ON-CAMERA
NETS OVER PLANTS

ALEJANDRO EATON: (In Spanish) M
“With only one hail fall, a year’s work can be destroyed so we prefer keeping these areas safe. These nets are there in order to prevent damage in case of storms and hailstones.” (19)

RECYCLING

NARRATION

Recently, the company introduced recycling methods – a way to reduce its carbon footprint and keep wine production and quality at an all time high. An initiative supported by the UN’s Sustainable Development Goals, which encourage companies to embrace sustainable consumption and production methods. (21)

EMPLOYEES
RESTAURANT WORKERS

Susana’s company is also providing employment for the community. Starting with only five or six employees – it now boasts a workforce of more than 100 workers whose welfare remains a company priority. (14)

WORKERS IN BOTTLING PLANT

SUSANA BALBO: (In Spanish) F

“We can’t focus on creating a great winery if we don’t care for our workers, their education, progression and their possibility to obtain a better life, as well for their children. We have to try and leave a better place than what we found before and one which sustains for a long time. Respecting our environment is a way that provides sustainability.” (20)

SUSANA ON-CAMERA

WORKERS IN ALL
SORTS OF WORK
BOTTLING PLANT ETC.

MUSIC

NATSOT – WALKING WITH FAMILY

NARRATION

This report was produced by Mary Ferreira for the United Nations. (4.5)

SUSANA'S FAMILY

UN LOGO